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The Enotia Shopping Cart



The last word in shopping cart solutions

Australia's best online shopping cart solution.

Enotia's robust online shopping cart removes the high cost, security risks and countless other hassles out of selling your products and services online.

We bring a decade of practical experience to every project and deliver the highest quality solutions available to a client base ranging from micro-businesses to multi-national corporations.

- Australia's first and only A – Z secure, real-time online shopping cart system.

- One supplier
- One solution
- One source of support
- One invoice

● More Leads

Enotia's world-class shopping cart system is packed with features and options specifically designed to drive new and return customers to purchase online.

Enotia's leading technology is ultra search engine friendly and integrates seamlessly with our proven search engine optimisation and dedicated Internet Marketing services to deliver maximum return on investment.

We service clients serious about online sales success and offer advanced integrated customer relationship management tools, advertising, networking and affiliates systems, industry leading real-time statistical data and all the tools you would expect from an enterprise level e-commerce solutions provider.

● More Sales

Every aspect of the Enotia shopping cart system is designed to increase sales.

Countless benefits from superior product presentation to our proven 2-step secure check-out system combine to maximise sales performance.

Enotia's current technology, which is developed to the highest industry standard, has successfully processed more than 1,000,000 secure online orders and delivers industry leading order completion rates#.

● More Markets

Ideal for selling products and services to customers around the corner and around the world.

Automated *multi-lingual/multi-currency publication of your products and services to international customers based on where they are geographically is a low cost upgrade option.

Integrated administrative tools allow ready creation of highly advanced shipping and taxation rules to cater for virtually any real-world e-commerce transaction scenario.

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• **More Profit** Increases profit via powerful tools that maximise sales conversion rates and minimise manual administration workload. Advanced automated functions facilitate rapid order management and detailed statistical information at your fingertips removes the guesswork from implementing and fine tuning the most effective online sales and marketing strategies.

• **More Control** Powered by Enotia's wholly owned, world-class content management system offering complete in-house control without the hassle and expense of third party support.

• **More Peace of Mind** Industry best security and is hosted within Enotia's dedicated Australian server network to guarantee optimum performance. Enotia clients never have to worry about their customer's security or about their online shop performing exactly as it should 24/7.

• **More Hassle Free** Streamlined project management processes and advanced production systems facilitate rapid project deployment: in some cases we can have you up and running within a couple of hours. Choosing Enotia delivers access to professional photography, graphic design, copy-writing and our premier e-commerce payment gateway partner eWAY. Enotia delivers the complete range of services required for the full lifecycle of every e-commerce project.

• **More Cost Effective** Starting from just \$2,495.00 plus \$89.00 per month[^]. Affordable, reliable, secure, functional, scalable and fully supported: An Enotia shopping cart system is the last word in e-commerce solutions. Contact Enotia on 1300 133 389 to request detailed product specifications or discuss your e-commerce requirements.

[^]A randomly selected Enotia shopping cart system client targeting products to Australian housewives enjoyed a 94.5% completion rate (187 orders completed out of 200 orders commenced) during a random sample period in 2007.

*Multi-lingual publication requires initial manual translation of content into relevant foreign languages

[^]Not including payment gateway or Internet Merchant Account fees and charges

About Enotia

Enotia Pty. Ltd. is a leading Software As A Service (SaaS) provider specialising in corporate website and e-commerce solutions. Melbourne based and internationally focussed, we are well established, reputable and reliable.

We currently service hundreds of corporate and government clients across Australia and the South Pacific and bring a decade of industry experience, world-class wholly owned technology, adherence to the highest industry standards and meticulous attention to detail to every project we produce.

Our primary aim is to deliver great looking, functional solutions that professionally reflect corporate identity without compromising performance, quickly gain the search engine rankings they deserve, encourage return visitor traffic and deliver real return on investment.

For more information contact Enotia to discuss your individual requirements in confidence.



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